

Frey's Fall Festival will be held on Friday, October 7, from 5:30-8:30PM. The Silent Auction will go from 5:30-8:00PM that night. ***Each class is being asked to donate a themed gift basket and a decorated pumpkin to be auctioned off as a fundraiser for PTSA.*** Last year, we raised over \$5,700 and we know we can exceed that amount this year! Here's what you need to know:

### **SILENT AUCTION BASKETS:**

***Be creative and HAVE FUN!!*** Be sure to give your parents an opportunity to contribute ideas, products, services or money. You are not limited to a just a "basket"- there have been some great ideas in the past that have included restaurant gift certificates, professional services, theater & airline tickets, floral arrangements, a handpainted study desk...the possibilities are endless!!! Also, if you or one of your parents has a contact for airline tickets, a car or other big ticket items, please let Carli know- we can raffle these separately to generate more money!

The **deadline** for turning in the Silent Auction items is **WEDNESDAY, OCTOBER 5.** Please bring your baskets directly to the Media Center where they will be on display (for viewing only) for a couple of days leading up to the Festival. Bids will be taken only from 5:30-8:00 the night of the Festival.

Don't be shy about soliciting donations. However, at the bottom of this memo is a list of vendors you are being asked **NOT** to contact when putting together your baskets. These are companies that already contribute to the school and PTSA for various events and we do not want them inundated with requests. A sample solicitation letter is available online for your use. If you need assistance with other solicitations, please contact Carli (info below).

All "baskets" must be packaged to **keep the items secure**- wrapped in shrink wrap, cellophane etc. Please do not put highly valuable items in the baskets- gift cards and certificates will be kept secure and given upon payment. **All gift cards/ certificates MUST be in handed in when the basket is turned in or the item(s) not accounted for will be crossed off of the basket's contents and will devalue the basket!**  
**All cards must be in an envelope with the Teacher's name, Basket Name and contents of the envelope.**

Please attach a list **ONTO** your auction item that includes the following:

- Teacher Name & Grade
- Basket Theme/Name
- Basket Contents
- Estimated Retail Value of Items (total only- don't need breakdown of each item)

We will be using "Open Bid" sheets again this year. A bid sheet will be provided the night of the Festival.

**PUMPKIN AUCTION:**

Same as above – be creative and HAVE FUN! Many classes have started to use fake pumpkins-these bring in more money because they can last for several years. This is strongly recommended, but if too expensive, real ones are okay too!

Be sure to check with your teacher- many have made the pumpkins a class project for the kids in previous years. Also, don't hesitate to delegate to a creative parent in your room- you'd be surprised at the many ways you can dress up a pumpkin!

The deadline for completing the pumpkins is **Wednesday, October 5th**. Please drop-off at the Media Center and be sure to attach Teacher Name/Class and the pumpkin's name to each pumpkin when delivered.

Thank you for all you do to make Frey an outstanding school for our children. Please do not hesitate to contact me if you have any questions or if I can be of assistance in any way!

Carli Henson  
(678) 938-6193 or [carlihenson@gmail.com](mailto:carlihenson@gmail.com)

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Please DO NOT contact these businesses for Silent Auction donations:

- Publix
- Kroger
- Costco
- Sam's
- Walmart
- Target
- Omega Learning
- Johnny's Pizza
- Any of the Cobb Energy Companies
- Day's Chevrolet
- Baskin Robbins
- Chick-Fil-A
- O'Charley's (parents at Frey)
- Dickson's Tae Kwon Do
- Waffle House
- Trade N Play (nephews at Frey)
- NorthWest Bank (child at Frey)